

Campaign Snapshot Report

Expo 2014 Campaign

Campaign Reference Code: 11220402

Report Date: 30 January 2014

Total Recipients	Total Views	Unique Views	Not Opened	Total Bounced	Not Sent	Failed	Unsubscribes
10,997	1,726	1,009 9.18%	9,988 90.82%	5,999 54.55%	0 0.00%	71 0.65%	0 0.00%

Bounce Stats

3,023 Hard	2,976 Soft
---------------	---------------

Day Stats

Day	Views
Sunday	54
Monday	19
Tuesday	1093
Wednesday	395
Thursday	84
Friday	44
Saturday	37

A/B Split Subject Analysis

Message Subject	Total Recipients	Total Views	Unique Views
Expo 2014 Campaign	10,997	1,726	1,009

URL Click Stats

Caption	Link	Total Clicks	Unique Clicks	CTR
No URL links defined.				

Top Ten Stats

Top 10 Browsers		Top 10 Countries		Top 10 Cities	
Browser/Email Client	Views	Country Name	Views	City Name	Views
Safari	560	United Arab Emirates	734	Dubai	559
IE	553	United States	277	Mountain View	114
Microsoft Outlook	161	Saudi Arabia	129	Abu Dhabi	82
Firefox	146	India	53	Riyadh	79
Chrome	94	United Kingdom	42	Redmond	64
Android	89	Japan	33	Sharjah	56
Default Browser	86	Egypt	32	-	43
Windows Live Mail	19	Pakistan	32	Unknown	30
Opera	5	-	30	Tokyo	30
IEMobile	4	Lebanon	28	Ad Dammam	29

Hourly Click Trends

Time	Views
12:00:00 AM to 12:59:59 AM	38
1:00:00 AM to 1:59:59 AM	19
2:00:00 AM to 2:59:59 AM	17
3:00:00 AM to 3:59:59 AM	12
4:00:00 AM to 4:59:59 AM	7
5:00:00 AM to 5:59:59 AM	3
6:00:00 AM to 6:59:59 AM	15
7:00:00 AM to 7:59:59 AM	22
8:00:00 AM to 8:59:59 AM	42
9:00:00 AM to 9:59:59 AM	72
10:00:00 AM to 10:59:59 AM	50
11:00:00 AM to 11:59:59 AM	41
12:00:00 PM to 12:59:59 PM	56
1:00:00 PM to 1:59:59 PM	36
2:00:00 PM to 2:59:59 PM	28
3:00:00 PM to 3:59:59 PM	88
4:00:00 PM to 4:59:59 PM	500
5:00:00 PM to 5:59:59 PM	228
6:00:00 PM to 6:59:59 PM	135
7:00:00 PM to 7:59:59 PM	88
8:00:00 PM to 8:59:59 PM	73
9:00:00 PM to 9:59:59 PM	54
10:00:00 PM to 10:59:59 PM	58
11:00:00 PM to 11:59:59 PM	44

