Campaign Summary Report

Campaign Name	Start Date/Time End Date/Time	Reference Code	Message Statistics						
			Contacts	Sent	Failed	Not Sent	Bounced	Total Views	Unique Views
Expo 2014 Campaign	21 Jan 2014 11:52:59 AM 21 Jan 2014 12:23:55 PM	11220402	10,997	10,926	71	0	5,999 54.55%	1,726	1,009 9.18%
Campaign 2	1 Jan 2014 3:22:19 PM 1 Jan 2014 3:22:55 PM	15186117	224	224	0	0	1 0.45%	101	58 25.89%
Campaign 3	1 Jan 2014 6:17:46 PM 1 Jan 2014 7:01:05 PM	17856651	15,159	15,159	0	0	3,708 24.46%	2,492	1,600 10.55%